

giulia blake

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education

The Ohio State University
2020 - 2024
Visual Communication Design, BSD
GPA: 3.867 | Dean's List: AU 2020 - SP 2024

University of Cincinnati Blue Ash
2019 - 2020
Visual Communication Design

Dublin Jerome High School
2019 - 2020
High School Diploma

education

MJ2 Marketing

Graphic Designer | February 2025 - Present

- Developed brand-aligned graphics for email, social media, and print, adapting to strict marketing parameters across multiple clients
- Collaborated with copywriters and developers to deliver cohesive assets under tight timelines
- Created identity systems for clients, from logo iterations to final deliverables

Primrose School of Dublin Jerome

Teacher | August 2024 - February 2025

- Designed visually engaging bulletin boards and classroom materials to support learning and curiosity
- Used storytelling techniques to capture attention and convey ideas
- Thrived in a fast-paced, collaborative environment that required empathy and adaptability

OSU Athletics: Creative & Branding

Design Intern | July - December 2023

- Designed graphics & promotional materials for various sports teams
- Collaborated with coworkers to create & organize engaging content
- Maintained a consistent brand identity across all design solutions
- Produced materials for diverse formats, including social media, email, & arena displays

AndHealth

Design Intern | February - December 2022

- Created a multitude of diverse, cohesive digital illustrations for their in-app content catalog
- Produced materials for diverse formats, including print, digital, and social media
- Collaborated with the design & marketing team
- Balanced multiple projects simultaneously

leadership

CSCA at Ohio State
Spring 2022 - 2024
Treasurer

software

adobe cc, figma, google suite, meta business suite, microsoft office, miro

skills

adaptability, attention to detail, collaboration, empathy, leadership, organization, problem-solving, storytelling, time management